

GUILDWOOD VILLAGE COMMUNITY ASSOCIATION
Executive Committee Meeting Minutes
December 11, 2018

1. Call to order

A meeting of the Guildwood Village Community Association was held at the Church of the Holy Trinity on Tuesday, December 11, 2018. President Jim Whitney called the meeting to order at 7:31 p.m.

Members in attendance included:

Dave Arnold	John Mason	Bruce Villeneuve
Audrea Douglas	Timo Puhakka	Brad Warren
Andy Douglas	Lynda Satelmajer	Jim Whitney
James Gilchrist	Bob Taylor-Vaisey	Angela Vanderburg

Regrets: Shelley Angus, Kelly Cole, Julia Lakats, Reg Wolfe, Kathleen Wolfe, Donna Milovanovic, Andrew Macklin, James Gilchrist.

2. Approval of the Agenda

M/S/C to amend the Agenda to include:

- Design review of 2019 membership cards (under Items for Discussion and Approval)
- 64 Poplar Rd and Heritage Matters (under New Business)
- Chartwell update (under New Business)

3. Approval of Prior Meeting Minutes

M/S/C to adopt the November 13, 2018 Guildwood Village Community Association Executive Committee meeting minutes as presented.

4. Treasurer's Report

Jim Whitney reviewed the Year-to-Date (November) Financial Statements. Significant entries included: Revenue totaled \$17,050 for the NYE ticket sales and \$777 for *News & Views* advertising.

5. Items in Progress

a) GVCA Community Giving Policy

Policy work to be deferred until a later date.

6. Items for Discussion and Approval

a) AGM Meeting date

Jim Whitney proposed two potential dates for the 2019 Annual General Meeting: Tuesday, March 19 or Tuesday, March 26.

M/S/C to hold the AGM on Tuesday, March 19, 2019. Jim Whitney will confirm with the Church of the Holy Trinity on their availability.

b) Membership Committee and Volunteer Incentives

In 2018, \$1,300 was spent on membership volunteer incentives.

M/S/C to approve a canvasser incentive budget of \$1,000, which will be used to purchase 10 ValuMart cards worth \$100 each, for the upcoming year.

GUILDWOOD VILLAGE COMMUNITY ASSOCIATION
Executive Committee Meeting Minutes
December 11, 2018

c) Review of GVCA Membership Card

Several early draft GVCA Membership Card designs were shown to the Executive Committee. However, they did not have the correct dimensions of the Guildwood Flag.

The Executive Committee would like to see more designs, using the flag in its original dimensions.

d) Proposal to deliver the 2019 *Winter News & Views* by Canada Post

Brad Warren would like to see a back-up delivery plan, especially in the event of bad weather. However, a more structured proposal needs to be presented to the EC. It is recommended that this proposal be for the Winter of 2019/2020.

The Executive Committee endorses the concept of exploring the potential use of Canada Post for *News & Views* delivery in wintertime, subjective to communication and feedback from the volunteers.

e) Proposal for Guild Festival Theatre Sponsorship

On behalf of the Guild Festival Theatre, Dave Arnold has requested consideration for sponsorship from the GVCA. The group is going full steam ahead with their 2019 season. The theatre has been through some challenging times: In 2015, the group lost their creator; in 2016, no play was produced because of construction in Guild Park; the summer of 2017 was the rainiest, which affected attendance; and finally, the group lost their main corporate sponsor. There is a proposal that if the GVCA becomes a sponsor, the Theatre group could put on a membership evening, with a discounted admission price and beverages included.

The committee felt it was important to assist the Theatre group.

M/S/C to support the Guild Festival Theatre with the \$3,000 sponsorship package (Modern Classic).

f) Constitutional Refresh

The next step in the Constitutional Refresh process, will be a communication in the next President's Report. After this appears in the *News & Views*, the communication will then be put on the GVCA website.

Bob Taylor-Vaisey wished to acknowledge his appreciation to Reg Wolfe, Jim Whitney and Dave Arnold for their outstanding contributions to this project.

M/S/C to approve and move this version, as amended, forward to the membership at a SGM.

g) Special General Meeting Date

Jim Whitney suggested holding the Special General Meeting immediately prior to the AGM. Information will be provided to the community well before the meeting.

M/S/C to hold the Special General Meeting immediately before the AGM on March 19, 2019

7. New Business

a) 64 Poplar Road

A Decision and Order was issued on November 27, 2018 due to a review request made by the Applicant. This request was rejected and the final decision of the TLAB of September 20, 2018 is confirmed.

GUILDWOOD VILLAGE COMMUNITY ASSOCIATION
Executive Committee Meeting Minutes
December 11, 2018

b) Heritage Matters

Bob Taylor-Vaisey participated in a conference call and will be part of a steering committee. He recommended that this group think about having a vision and to define the word “heritage”.

c) Chartwell Update

Currently, Chartwell is in a holding pattern, as they are waiting on permits from the City. There were some plumbing issues, but construction is still on schedule.

8. Committee Reports – Addendum ‘B’

a) Guildwood Day – James Gilchrist will likely hold a meeting in mid-January.

b) Community Affairs

Trustee Patel will come to the February Executive Committee Meeting.

c) Membership

d) Social Events

Dave Arnold met last week with two Dynamic Hospitality representatives regarding several operational issues, i.e., the restaurant. Creating a better partnership with Dynamic will be an on-going initiative.

e) Communications

We are getting great community engagement and the communications team is handling a lot of comments and feedback. The new content hub is working well. There is a new Instagram page with 68 followers signing in the last month. There are 331 Twitter followers with the top post being the NYE event at the Guild Inn.

f) Friends of Guild Park – John Mason thanked the GVCA for helping put the Guild Park on the map.

g) CPLC

9. Communication and Correspondence – Addendum ‘C’

10. Adjournment

Motion to adjourn at 9:23 pm.

The next Executive meeting is to be held on January 8, 2019 at the Church of the Holy Trinity.

Lynda Satelmajer, Secretary

Date of approval