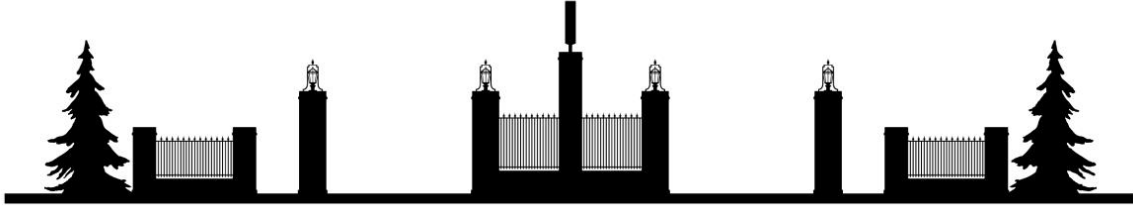


Guildwood Village Community Association



Meeting Minutes

September 8, 2020

I. Call to order

Jim Whitney called to order the regular meeting of the Guildwood Village Community Association at 7:32 pm on September 8, 2020. The meeting was conducted by telephone conference call due to COVID-19 precautions.

II. Roll call

The following were present:

✓	Jim Whitney	✓	Kathleen Wolfe
✗	Timo Puhakka	✓	Reg Wolfe
✗	Julia Lakats	✓	James Gilchrist
✓	Bruce Villeneuve	✗	Ulrik Westergaard
✓	Andy Douglas	✓	John Mason
✓	Audrea Douglas	✓	Kelly Cole
✓	Angela Vanderburg	✓	Allison Murray
✓	Brad Warren	✓	Dave Arnold

Regrets: Timo Puhakka, Julia Lakats and Ulrik Westergaard

III. Approval of the Meeting Agenda

The meeting agenda as presented via emails was approved with adjustments. Reg Wolfe motioned for approval, Allison Murray seconded the motion and it was carried.

IV. Approval of Prior Meeting Minutes

There was a motion by Angela Vanderburg to approve the minutes from the last meeting on June 9, 2020 as published. This was seconded by Allison Murray. Motion carried.

V. Treasurer's Report

Kelly Cole reviewed the financial statements for the year-to-date. Memberships are the only income since COVID-19. Expenses are minimal. There was a discussion about the upcoming insurance renewal which is estimated at \$2,000. John Mason mentioned that insurers are offering rebates and Jim Whitney indicated that he would explore this with the broker.

VI. Items for Discussion / Decision

- 1) Welcome Allison Murray and formally approve her interim appointment as Secretary.

Motion to approve was made by Dave Arnold and seconded by Brad Warren.
Motion carried.

- 2) Next steps for COVID delayed / impacted activities

- a) *AGM – Video option / Outdoor & Distanced / Defer to 2021 – Jim Whitney*

Jim Whitney presented three options for the next AGM:

1. Hold a virtual AGM using Microsoft Teams which can accommodate polling and voting
 2. Hold an outdoor, socially distanced meeting
 3. Defer the AGM to 2021

The group agreed that deferring the meeting to 2021 was the best course under the circumstances. Motion to defer was made by Reg Wolfe and seconded by John Mason. Motion was carried.

This prompted a further discussion about communicating with the membership or the community at large via a virtual meeting. This could be positioned as a community check-in. Brad Warren agreed to organize this, and it will be advertised in the e-news and on social media. The deferral of the AGM will also be announced in the e-news and other social media.

b) Guildwood Day – Alternate approaches / Defer to 2021 – Dave Arnold

Dave advised the group that there would be no Guildwood Day in 2020 as we cannot plan any events given the COVID-19 situation.

Motion to cancel Guildwood Day 2020 was made by Dave Arnold. Seconded by James Gilchrist. Carried.

c) Membership Drive – Jim Whitney

Jim advised that he was reluctant to ask people to pay for membership this year and it is not the right time to send canvassers out. He proposed that we continue with the current plans and Brad Warren suggested holding another virtual membership drive later in the fall. Audrea Douglas will continue with the outsourced memberships (ValuMart, etc.) until October. She has sold only 27 memberships this way, down from 250 last year.

d) President's note to Volunteers – Jim Whitney

Jim's note provided in the meeting package was reviewed and no changes were suggested. The note will be printed and delivered in person to the volunteers by Jim and members of the board.

e) President's BBQ – Jim Whitney

The BBQ will be deferred until it is safe to gather in person again.

f) Board meetings – Add optional video for October? – Jim Whitney

Jim suggested using Zoom or another video meeting tool for the next meeting. This was generally agreed to be a good idea. Jim offered to have a dial-in option as well as a pre-meeting session if necessary. Jim will organize this for the next meeting.

3) Proposed changes to N&V's distribution and website posting date – Brad Warren

The dates proposed by N&V editor Emily Dontosos were discussed and it was agreed that her suggestion be taken up with a slight change in timing. The publication dates suggested were the 15th of the month in February, May, August and November. After some discussion it was agreed that the publication date should be the 1st of the month in February, May, August and November which would provide ample time for communicating the GVCA's main activities (AGM, membership drive and Guildwood Day). Brad Warren will check with Julia Lakats regarding the advertising dates and will confirm final agreement with Emily as soon as possible.

Brad mentioned that the current issue of News & Views will be delayed because the printer did not view Emily's email until she followed up a week later.

4) N&Vs Open Issues – Ad Pricing, Ad placement, Ads as Pay – Brad Warren / Julia Lakats

Brad indicated that there is nothing new to report. This will be prioritized for future meeting.

5) Farmer's Market – Angela Vanderburg

The idea of a farmer's market for Guildwood was raised by Angela and the question as to whether the GVCA should spearhead an initiative like this was discussed at length. The last market in 2016 failed but Brad mentioned that we didn't have social media to promote it then. Dave Arnold mentioned that we need to consider what our role is and that we can facilitate but shouldn't host it. John Mason raised the issue of parking – there is no ideal location in the community. There was some discussion about surveying the community but before that happens, Angela and Brad undertook to do some research and speak to the person who organized the Birchcliff market.

6) Diversity & Inclusiveness on the GVCA Board – Jim Whitney

Jim raised this although he is not aware of any particular issues raised in the community. Angela Vanderburg mentioned that the board is not indicative of the neighbourhood which is changing. We need to ensure that the GVCA reflects the diversity of the community and meets the needs of residents. John Mason mentioned doing some outreach with the schools and churches. Dave Arnold mentioned doing some research on the demographics of the area. Jim undertook to write an article for the News & Views and to do the research on demographics. Kathleen Wolfe, Bruce Villeneuve and Angela Vanderburg undertook to review his article.

VII. Committee Reports – as appropriate

1) Guildwood Day – Dave Arnold

See previous comments

2) Community Affairs – Angela Vanderburg

Angela proposed that Guildwood participate in the national cleanup day which is scheduled for September 19th. She will create the campaign which will involve community volunteers cleaning up and posting pictures on social media with various tags to be determined. She has received small prize donations from her contacts. Dave Arnold and Brad Warren offered to work with her on this.

3) Membership – Jim Whitney

See previous comments

4) Social Events – Dave Arnold

See previous comments

5) Communications – Brad Warren

Brad provided a separate report which was included in the meeting package.

6) Friends of Guild Park – John Mason

John provided a separate report which was included in the meeting package.

7) CPLC – Reg and/or Kathleen Wolfe

There are no dates set for a meeting with 43 division. Reg contacted them and they advised that the number of calls is down although assaults are up. Angela raised the issue of misinformation about gunshots etc. circulating on social media which causes fear and upset among residents. Reg provided a link to the Toronto Police Service statistics which Brad can use on the website and in other social media.

8) Boundaries – John Mason / Ulrik Westergaard

John and Ulrik contacted the city after the last meeting and advise that the city is resistant to change. However, StatsCan is in charge of census tracts so John and Ulrik have reached out to John McKay's chief of staff who will review a proposal. This is being worked on by John Mason to escalate to StatsCan.

VIII. Communications & Correspondence – Jim Whitney

Jim reviewed several items of correspondence received from residents:

1. Windy Ridge – a resident is concerned about a 300-unit development proposed on Kingston Road. This is outside our boundary and scope of activity.

2. Lyncroft – neighbours expressed concern about possible development of multi-unit dwelling on their street. This is not something the GVCA can get involved in.
3. LEAF – LEAF (Local Enhancement & Appreciation of Forests) has been putting on webinars that anyone can attend online. The LEAF representative has been invited to speak to the group.

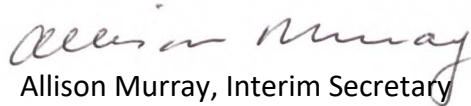
IX. Next Meeting – October 13, 2020

X. Adjournment

Jim Whitney adjourned the meeting at 9:28.

Motion to Adjourn was made by Dave Arnold and seconded by Reg Wolfe. Motion carried.

Signature:


Allison Murray, Interim Secretary

Date:

September 12, 2020