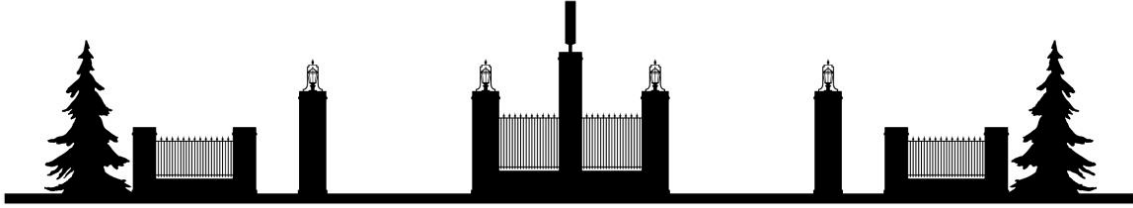


Guildwood Village Community Association



Meeting Minutes

April 13, 2021

I. Call to order

Jim Whitney called to order the regular meeting of the Guildwood Village Community Association at 7:32 pm on April 13, 2021. The meeting was conducted by video and telephone conference call due to COVID-19 precautions.

Everyone introduced themselves and welcomed new members Jeff Garrah, Ashley Rycroft and Robert D’Addario.

II. Roll call

The following were present:

y	Jim Whitney	y	Kathleen Wolfe
	Timo Puhakka	y	Reg Wolfe
y	Julia Lakats	y	James Gilchrist
	Bruce Villeneuve	y	Ulrik Westergaard
	Andy Douglas	y	John Mason
	Audrea Douglas	y	Kelly Cole
y	Angela Vanderburg	y	Allison Murray
y	Brad Warren	y	Dave Arnold
y	Robert D’Addario	y	Jeff Garrah
y	Ashley Rycroft		

Regrets: Andy Douglas, Audrea Douglas, Timo Puhakka, Bruce Villeneuve

III. Approval of the Meeting Agenda

The meeting agenda and additional items as presented via email were approved as published. Allison Murray motioned for approval, Ulrik Westergaard seconded the motion, and it was carried.

IV. Approval of Prior Meeting Minutes

There was a motion by Dave Arnold to approve the minutes from the last meeting on March 9, 2021 as published. This was seconded by Angela Vanderburg. Motion carried.

V. Treasurer's Report

Kelly Cole reported on March financial results contained in the meeting package. Membership revenue was \$1,660 in March and our income exceeded expenses for the month. The monthly storage bill for Guildwood Day equipment has increased to \$538.

There was discussion about the payment process for memberships. Square fees associated with online purchases are an additional expense, but it is the preferred option at this time. With the type of "community" bank account that we have at the Bank of Montreal (requiring dual signatures) we cannot accept e-transfers. Ashley commented that she has some experience with the same problem at a former volunteer organization. John Mason had a question about the PayPal account and whether it was a problem to keep it open. Kelly advised that it is a security and administrative issue, and she felt that it was going to be difficult to make any changes once Jim is no longer president as his name is all over the account. PayPal also asks customers to sign up for an account and Square does not. Ulrik commented that the Square account is set up under the GVCA name and is not tied to any one individual.

Kelly mentioned later in the meeting than the draft 2021 budget was included in the package and can be discussed next month.

VI. Items for Discussion / Decision

a) GVCA Boundaries – John Mason / Ulrik Westergaard

A detailed presentation was included in the meeting package on page 12. John and Ulrik met with John McKay, MP for Scarborough-Guildwood last month. McKay understood the issue and undertook to raise the issue with his federal colleagues at Census Canada and Statistics Canada.

Councillor Paul Ainslie has not yet responded to our inquiry as to why the City isn't including Guildwood in its redrawing of neighbourhood boundaries.

Ulrik commented that the Cliffcrest Scarborough Village Community Association covers the area near the townhouses on Guildcrest and 15 Guildwood Parkway and may overlap to some extent with our boundaries.

We await feedback from elected officials.

b) Branding Discussion – Brad Warren

Brad updated the new members on this project. The guidelines for advertising, branding and editorial will be finalized for next month's meeting.

c) Advertising Guidelines – Julia Lakats

Julia is still working on this and will report next month.

d) Document Retention – Allison Murray

Allison requested that any committee meeting minutes or GVCA-related documents being held in whatever format (paper, digital, etc.) be transferred to her for safekeeping. Bob Taylor-Vaisey has advised that the constitution requires the Secretary to have care and custody of official documents. Currently we have boxes, bags, personal computers and USB keys full of documents.

Bob has four boxes of documents which he will deliver to Allison before the next meeting. Bob has offered to explore options for an online data vault for the storage of GVCA's documents. He has advised that we have over 8,000 documents, mainly in hard copy, which is possibly one of the largest archives of community association material in the City if not the province.

Along with this, Bob will also explore opportunities to obtain a cultural grant which could pay for the work of processing and uploading the material.

e) Neighbourhood Watch Request – Jim Whitney / Reg Wolfe / Angela Vanderburg

Angela commented that someone had the catalytic converter stolen from their car last week which prompted a discussion about Neighbourhood Watch. This will require a meeting with 43 Division to gather information about the steps required and possibly a survey through social media, e-news, GVCA News & Views to see if there is community interest.

Reg indicated that the officer previously in charge has been promoted and there is currently no Crime Prevention Officer in place. The new officer will start toward the end of April so we won't be able to proceed for a few weeks. Reg will follow up with 43 Division.

Brad suggested that we look at doing some research on Neighbourhood Watch both within the community and in other communities.

John mentioned that there is probably already a network of security cameras across the village and there might be a way of leveraging this. Jim and Angela expressed reservations about the legality of this. Angela mentioned that privacy is an issue and we need to hear from the police first.

f) ValuMart Memberships Event & Promotion Support – Jim Whitney / Audrea Douglas

Jim mentioned that ValuMart is holding a promotion on April 24/25 offering a discount on purchases to GVCA members. This has already been promoted on social media. Bryan Moore at ValuMart is very supportive of the GVCA.

Angela asked about canvassing in person, which is currently prohibited by the COVID lockdown. There are no plans at present to resume in-person canvassing.

g) Next Steps for 2021 Planning

There are no current plans due to the pandemic restrictions. Jim has been in contact with Paul Ainslie's office as recently as yesterday. Everything has been cancelled until the end of July. We will continue to monitor the situation.

VII. Committee Reports (null reports to be confirmed verbally)

a) Guildwood Day – Dave Arnold

No report. No permits are available so we cannot plan anything.

b) Community Affairs – Angela Vanderburg

Angela wondered if we could do something to foster street spirit (decorating houses, etc.). Also, we could host a spring street litter clean up. Julia mentioned that we could do a window decorating event or contest. John mentioned that Rose Mitchell-Spohn does shoreline cleanups and would be a good person to liaise with regarding litter in the park and the community in general. John has Lutchman Singh's contact information (he used to organize the spring and fall clean ups) and will send it to Angela.

- c) *Membership – Jim Whitney*
No further report. Ulrik mentioned that Jeff is interested in the membership committee and Jim indicated that he would connect with Jeff.
- d) *Social Events – Dave Arnold*
No further report.
- e) *Communications – Brad Warren*
No further report.
- f) *Friends of Guild Park – John Mason (see agenda report)*

John underscored that the Parks Department is underfunded and understaffed, which has resulted in a lack of maintenance at the Guild Park. He mentioned that the City officials responsible for the Clark Center are all new to their roles, so it will be important for the GVCA to ensure that we have input into the signage, exhibits, etc. and he asked for feedback from the group. Jim mentioned that the City has been receptive to our suggestions so far.

- g) *CPLC – Reg & Kathleen Wolfe*
No further report
- h) *Boundaries – John Mason / Ulrik Westergaard*
No further report

VIII. Communication & Correspondence

Four emails from two residents on the theme of e-transfers (already discussed) and why we continue to produce hard copies of News & Views. Jim mentioned that the advertisers pay the majority of the cost of the N&V and they see value in the hard copy.

Julia mentioned that both formats are preferred by both advertisers and residents.

Ashley asked about how we collect e-mail addresses.

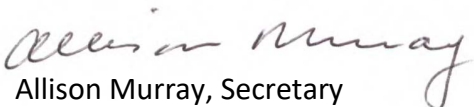
IX. Next meeting May 11, 2021

X. Adjournment

Jim Whitney adjourned the meeting at 8:48pm.

Motion to Adjourn was made by Julia Lakats and seconded by Ulrik Westergaard.

Motion carried.

Signature: 
Allison Murray, Secretary

Date: April 13, 2021

Approved: May 11, 2021